

Capital Campaign Update



Change is a word we all know and use. We know what it means in ordinary life; however, do you know the definition on a deeper level? According to Webster's On-Line Dictionary, change is defined in a unique way that applies to Lenoir-Rhyne. Webster defines change as to make radically different, to transform. And that is precisely the purpose of the \$65 million campaign underway at your alma mater. The face of the campus will not merely be altered by the proposed new structures and other appeals that are a part of the campaign, but it will be, as Webster says, made radically different, transformed.

Consider the evidence. The chapel will, in effect, form a new center of the campus from both a landscape perspective and an influence perspective. The chapel, while hosting Lutheran services, will be completely ecumenical. Students from every denomination will have a home for non-traditional, non-liturgical services, and it is anticipated that various religious groups that meet in other campus locations will find a new home in the chapel.

The chapel's projected cost is \$4 million. To date, we have received 92% of that goal, which means we have received \$3.7 million in pledges and gifts. The finish line for the chapel is near. Before ground breaking can occur, the entire cost of the chapel must either be pledged or in hand.

The projected cost of phase one of the renovation and addition to the Minges Science Building is \$15 million. To date, we have received \$6.3 million, which is 42% of the \$15 million goal. This total, coupled with the \$3.7 million for the chapel, is a whopping \$10 million. Yet, besides brick-and-mortar giving, \$8.7 million has been given to the Annual Fund, \$4.3 million to the Moretz Sports Complex, \$3 million to the unrestricted campaign, and \$21 million to Endowment. This has come to the university at a time of both a national and global financial slump. Lenoir-Rhyne is truly blessed by loyal supporters and has much for which to be thankful.

But wait! In the midst of inviting our many constituents to participate in the University Rising Campaign, Institutional Advancement is preparing a campaign to our staff and faculty. This will bring the campaign full circle by giving those who work on behalf of Lenoir-Rhyne an opportunity to join hands with others to make Lenoir-Rhyne's dream a reality.

However, it is not too late for you to be a part of the RISING UP campaign. If the new chapel or the science building do not speak to you, the giving opportunities mentioned earlier are ready to receive your gift. Perhaps you have a different gift in mind. Regardless of your interest, there is a giving opportunity for everyone, and we are ready to discuss that with you.

Come back to where we started – with change. Webster defined change as to make radically different, to transform. What Webster does not say is that someone has to make that transformation occur, and the obvious conclusion is that no one can do it alone. And that is why L-R Bears are asked to JOIN HANDS so that T O G E T H E R we can support the students of today and for the years to come to RISE UP and be victorious in the Campaign for Lenoir-Rhyne.

LENOIR-RHYNE HAPPENINGS

Alumni Newsletter Early Spring 2012

Passing of an L-R Family Member



L-R lost one of their own bears on January 13, 2012. Professor Bill Mauney not only served the university as a professor but also as a student, receiving his Bachelors Degree in economics from L-R in 1965.

He studied at Emory University in Atlanta, GA and the University of Florida in Gainesville. He did additional graduate study at the Appalachian State University and the University of North Carolina at Chapel Hill.

Professor Bill Mauney joined the faculty of Lenoir-Rhyne College in 1967. He was named the Centennial Professor of Economics. He was the Founding Director of the Broyhill Institute for the Business Leadership. Professor Mauney also served as the Dean of the College of Professional and Mathematical Studies.

In lieu of flowers, memorials may be made to the William M. Mauney Scholarship Fund at Lenoir-Rhyne University, P.O. Box 7350, Hickory, NC 28603 or to the Beth Eden Lutheran Church, 400 N. Main Avenue, Newton, NC 28658.

COMING SOON:

ZTA, DO chapter 50th-Year Anniversary
Friday & Saturday, February 17 & 18, 2012

Alumni Weekend 2012
Friday & Saturday, April 13 & 14, 2012

Graduate Center Coming in August offers wonderful opportunities

The beginning of the New Year is traditionally a good time to assess the year past by considering your triumphs and shortcomings as you confront the year ahead. In addition to fitness, relationship and financial considerations, this could be a good time to evaluate your career goals, progress and plans.

Whether you are a recent graduate or have been working in the “real world” for a few years, the importance of continuing to learn and develop additional skills and credentials is one way to enhance yourself for the next part of your career journey.

Are you satisfied where you are and where you’re headed? Or do you want to make a change, move up the ladder or pursue a different path entirely? As you engage in this career assessment, the thought of attending graduate school may cross your mind. An advanced degree could be the ticket to a new career or a stepping stone to faster advancement on your current path.

Lenoir-Rhyne can assist you in that career change or advancement effort. As you know, L-R has offered a variety of graduate programs at the Hickory campus for a number of years. Starting in August, the University will provide excellent graduate education at a new location in Asheville.

The Lenoir-Rhyne University Center for Graduate Studies of Asheville was founded to prepare innovative leaders to serve the current and future needs of Western North Carolina and beyond. The Center will offer nine new graduate programs to Western North Carolina, including a Dietetics Internship, Master of Science in Nursing (Education & Administration) Master of Public Health, Master of Science in Sustainability Studies, Master of Arts in Teaching, Master of Arts in Clinical Mental Health Counseling, Master of Arts in Community College

Administration, Master of Business Administration (with various specializations), and Master of Arts in Writing.

These programs are intentionally designed to address the needs and priorities of the region and will be delivered through a variety of education methods and technologies and supported by articulated field-based internship experiences and related research projects.

“It is our intention to provide high-quality, rigorous, academic programs with faculty specifically hired for our Asheville campus,” said Paul Knott, Director of the Center.

L-R has contracted to purchase 45% of a building at 36 Montford Avenue in Asheville. This facility will place the Center alongside the Asheville Area Chamber of Commerce and Visitors Center in the heart of Asheville, just off I-240. More information about Center programs, admission requirements and employment opportunities can be found at asheville.lr.edu.

Find out more about the up-and-coming Center for Graduate Studies of Asheville at asheville.lr.edu

Alumni Weekend 2012 *Bring Back the Sound of L-R*

Celebrating Ninety, Sixty, Fifty-Five, and Fifty Years of Lenoir-Rhyne



Come back to school for the weekend of April 13 & 14, 2012, and celebrate the Lenoir-Rhyne Band, and the milestones for the classes of 1952, 1957, and the new members of the Golden Bears, the class of 1962. Information about the 50th-year celebration of the Kappa Delta sorority coming soon. Check the alumni website often for updates and details.



Friday, April 13:

* The Class of 1952 Reunion Luncheon beginning at Noon at the University President's House, 740 4th Street, NE, Hickory.

* April Fools for Fitness 5K Registration from 4 pm to 6 pm in the Shuford Gymnasium Lobby.

* The Class of 1962 Reunion & Dinner with a social hour beginning at 6 pm and the reunion dinner beginning at 7 pm at the (location TBD).

* Lenoir-Rhyne Spring Band Concert beginning at 7:30 pm in the P.E. Monroe Auditorium. All participants and audience members are invited to a Dessert Reception in the lobby area immediately following the concert.

Saturday, April 14:

* The 17th Annual Golden Bears' Breakfast beginning at 8 am in the lobby area of the Voigt R. Cromer Center.

* April Fools for Fitness 5K Run taking place 8 am to 11:30 am and beginning and ending in front of the McCrorie Center for Allied Health Science and Athletics.

* Rehearsal I for the Alumni Band Concert from 9 am to Noon in the P.E. Monroe Auditorium. Continental breakfast will be available.

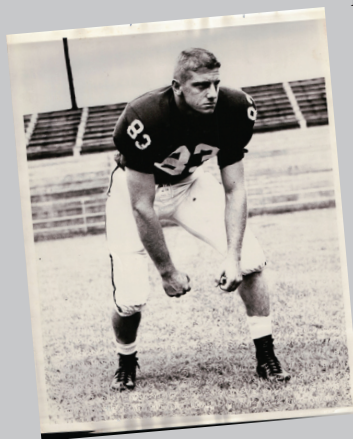
* The Annual Alumni Weekend "Red & Black" Luncheon, with special guests including the 2012 Alumni Award recipients, Classes of 1952, 1957, and 1962, and the Lenoir-Rhyne Band Alumni & Friends. Beginning at noon in the Voigt R. Cromer Center Dining Hall.

* The Fifty-Second Annual Alumni Association Award Ceremony and Annual Association Meeting beginning at 1 pm in the Dining Hall. Guests of honor include award recipients for 2012, to be announced online (alumni.lr.edu) by March 30.

* Rehearsal II for the Alumni Band Concert beginning at 2 p.m. in the Auditorium.

* The Lenoir-Rhyne Alumni Band Reunion Concert Performance beginning at 3:30 pm in the Auditorium. (Attire is Dressy to Semi-Formal)

* President's Society Dinner – By invitation only.



Check out a full schedule and a la carte pricing online at alumni.lr.edu/alumniweekend2012, or call the Office of Alumni Relations at 828.328.7171 or e-mail lru.director@alumni.lr.edu.

Zeta Tau Alpha's Delta Omicron chapter at LR celebrates 50 years

Join Zeta Tau Alpha in celebrating 50 years of service, leadership and sisterhood on Lenoir-Rhyne University's Campus.

On Friday February 17 visitors will have the opportunity to drop in between 6:00 p.m. until 9:00 p.m. at The Jackson Group in downtown Hickory for snacks and a walk down memory lane. The location is sponsored by Margaret Huss Jackson '69.



The festivities will kick off at 9:00 a.m. in Voigt R. Cromer Center Lobby with photo opportunities and hot chocolate and cider. Tours of campus will begin at 10:00 a.m.

At noon there will be a reunion luncheon in the Bears Lair Atrium. This event will include guest speaker Dana Brasington Atkinson '85, District President IV-Alpha, North Carolina along with entertainment provided by the current sisters of Zeta Tau Alpha.

For more information on the 50th- Year Reunion please visit alumni.lr.edu/zetataualpha.

Join Lenoir-Rhyne University Alumni and Friends to

Experience... Ireland

* Dublin * County Wicklow * Belfast * Kilkenny * Cliffs of Moher * Adare
* Limerick * Bunratty * November 3 - 10, 2012

The scenic splendor of lofty mountain peaks, crystal lakes, and leafy vales combine with legendary Irish warmth to create a rich tapestry in this memorable 8-day tour. \$2,699 pp (dbl occ) - plus air taxes exceeding \$350, pending air confirmation.

Find out more at alumni.lr.edu/travelprogram

A message from the President of the Alumni Association

Busy. This is the one word that seems to always describe life for everyone. And, your Alumni Association has been just that, too: Busy.

Recently, the Association launched a new alumni website. In a(nother) word, it is awesome! Make sure you check it out. Navigation is much smoother, logging in is so much simpler, and keeping up with Alumni Relations has never been easier.

Once again Alumni Relations and the university hosted multiple Christmas and University Rising functions throughout the southeast. It is so great to spread the news of all the wonderful things that your alma mater has and is doing.

At the beginning of December we held our fourth annual Gingerbread Decorating event on campus. What a delight to see the smiling faces of future Bears. This has been such a great success that we will need to host the event in a larger location next year. With over one hundred people in attendance this year, we are pleased this event has become a new tradition at L-R.

We have several new ideas and events in the works for you to stay connected to your alma mater in 2012, and we encourage you to check the alumni website often for updates.

As you can see, busy is what we have been and can't wait to share 2012 with all of you!

Go Bears!

Michael Ervin, Class 1988

2011-2012 President of the Alumni Association



Two L-R Bears celebrate victory with New York Giants win in Super Bowl XLVI

Two members of the National Football League's New York Giants' Coaching Staff are no strangers to winning. After Sunday's Super Bowl XLVI win, Lenoir-Rhyne can shine brightly as it claims these two as its alumni: Perry Fewell '85 and Mike Pope '64.

Fewell is entering his second season as the Giants' Defensive Coordinator while Pope is New York's Tight Ends Coach and has been with the Giants for a total of 21 years including 12 straight seasons in his current second tour of duty.

Both Fewell and Pope have a combined 43 years of coaching experience in the National Football League entering this season.

Fewell played offense and defense at L-R. Now, the hard-hitting defenders are up to their usual tricks with Fewell masterminding mismatches and surprises. The fire Fewell inspires in his pro players was inside him when he was a four-year letterman with Lenoir-Rhyne, from 1980 to 1983. He was a running back and a linebacker. He was named the team's most improved player in 1983. Noted for his savvy in coaching defensive backs, Fewell established a reputation in Buffalo as a full-fledged defensive coordinator. When the Bills named him interim head coach, Fewell became the first Lenoir-Rhyne graduate to earn a head coaching position for an NFL team. Fewell went to South Point High School in Belmont, and was inducted into the Belmont Sports Hall of Fame in 2001. He was a fullback on offense and a linebacker on defense for the 14-0 South Point team in 1979 that won the state 3A title. That team ended Hibriten High's playoff run that year in the semifinals. Fewell also was student body president while at South Point.

Pope knows what it takes to excel. He has tutored several NFL tight ends to stardom. Three former Giants who come quickly to mind are Mark Bavaro, Jeremy Shockey, and Howard Cross.

Pope has worked for three different Giants head coaches. He's the longest-serving assistant in the franchise's history. Pope was there for all four of the Giants' Super Bowl games – 1986, 1990, 2000, and 2007. He has his name on four Lombardi trophies (he won one with New England).

In his 10th year with the Giants, the desire to see his players succeed – and win – is as strong as ever. He's come a long way since his first football job, one he landed almost immediately after his graduation from Lenoir-Rhyne.

Pope spent a short time as head coach of the old Lenoir High School in Lenoir. His assistant was a young fellow who stuck around this area: Tom Brown.

They were teammates at Lenoir-Rhyne. Brown played football at L-R with Pope in 1961, 1962 and 1963. Pope graduated in 1964, and Brown graduated in 1965.

Pope was on that great 1960 Bears team that won the national title and played on the 1962 team that lost to Central Oklahoma in the Holiday Bowl in Sacramento. He was the quarterback, so he knows what passers want from the guys they throw to.

The Giants defeated the New England Patriots 21-17 in Super Bowl XLVI on Sunday.



ACC Executive Offices Named for Drs. John '61 and Suanne Roueche

The Austin Community College District has named its executive offices in honor of Drs. John and Suanne Roueche, internationally known leaders in the community college movement. The Roueches contributed \$100,000 to the ACC Foundation to name the offices, with the funds used to establish an endowed scholarship. It is the largest donation by individuals to name a college office or building. The first scholarships from the endowment are set to be awarded this fall.